

Grants and Fundraising for Small Businesses



Victoria Bularda, Business Coach



Agenda

Tips how to search grants

Add in...

Insert...

Incentive...

Eligibility...

Trust...

Q & A



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Tips

- ☐ **Know your terminology**
 - Besides the generic term “small business financing”, look for awards, contributions, shared costs, subsidies, rebates, tax credits (or tax rebates) or non-repayable loans
- ☐ **Know where your business falls on the grant priority scale**

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Tips cont'd.

☐ Use hub sites to search

- [Industry Canada](#)
- [Canada Business Networking](#)



☐ Look within your particular industry

- [Search by your industry](#)

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Tips cont'd.

- ❑ **Position your business to take advantage of the small business grants and programs that do exist**
 - [SR&ED Program](#)
 - [Entrepreneurship funds for youth](#)
- ❑ **Non-government grants**
 - [Hamilton](#)
 - [Toronto](#)



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Add in...

❑ Loans

- for start-up businesses, dedicated to youth or women
 - Loan small business
- or loans for any entrepreneur



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Insert...

- ☐ Funds to hire a summer student
- ☐ Hiring incentives for employers
- ☐ Non-government institutions
- ☐ Crowdfunding



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Incentive...

- ☐ [Funding for hiring](#): Youth Employment Fund; Hiring Skilled Employees; Training and apprenticeships
- ☐ [S.I.S.T.E.R.](#);
- ☐ [TOP](#)
- ☐ [Pre-Apprenticeships](#)



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Eligibility...

- ❑ For each program are specific [requirements](#)



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Trust...

- ❑ Make sure the information you submit, is correct as you would like to gain the trust and confidence of the funders.





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